


**HERE'S WHAT YOU CAN DO  
TO MAKE A DIFFERENCE  
AND HELP THE LEGACY RIDE  
RAISE MONEY FOR **



**Note:** Donations Received by the Fresno MDA Office by **July 15<sup>th</sup>** will help to qualify The Legacy Ride for the Parade of MDA Heroes in Milwaukee!

This is all based on INDIVIDUAL effort and LOCAL involvement, which can be multiplied to great effect with a “pay it forward model”. Together, we can make this a reality, it really isn’t that difficult when we break it down in small specific things that work. **If you do JUST ONE or all of the things listed below you will make an impact. Here is a checklist to make it easy:**

- CONTRIBUTE** and **CHALLENGE** 2 other people to match or beat your contribution and so on...
- COMMIT TO ENLIST 2 OTHER PEOPLE** TO DO WHAT YOU ARE DOING BELOW and so on and so on...(pay it forward)
- BE FAMILIAR with [WWW.LEGACYRIDE.ORG](http://WWW.LEGACYRIDE.ORG) and the promotional material available such as:
  - The Legacy Ride Flyer / Poster
  - Open Letters to Enthusiasts and others
  - Articles for use in newsletters etc.
  - Articles about us that have been written and posted
  - And more to be added later hopefully
- DOWNLOAD** any materials from [WWW.LEGACYRIDE.ORG](http://WWW.LEGACYRIDE.ORG) you wish and:
  - Print copies (especially the poster/flyer) and pass them out at any events and meetings
  - Check with local businesses to see about posting our flyer or placing counter copies out
  - Mention us at any local groups you are a member of
- EMAIL** or call your family, friends, acquaintances and associated businesses through the workplace and encourage donation and involvement
- ENCOURAGE** any local group or business to support The Legacy Ride to **CHALLENGE** 2 other similar groups or businesses to match or beat their contribution and so on and so on...
- VOLUNTEER** to help out your local MDA
- "PASS THE BOOT" at any events on behalf of the Legacy Ride for MDA
- STAY INFORMED** by checking our website often for the latest info and downloadables
- PROMOTE** the Website [WWW.LEGACYRIDE.ORG](http://WWW.LEGACYRIDE.ORG)
- WATCH** us ride to Milwaukee from the website (subject to technical availability) if your're not goin'
- CONTACT US** if you need help and we will try to get you what you need
- Help us to keep this FUN!

**Together we will MAKE A DIFFERENCE!**