

**Help The Legacy Ride  
Make A Difference For MDA**



Dear Enthusiast,

Harley-Davidson has a 23-year history of working Muscular Dystrophy Association (MDA) in raising money for research and program services for children and adults with neuromuscular disease. In 2003, Harley-Davidson hopes to raise at least \$5 million dollars for MDA during its 100<sup>th</sup> Anniversary events. My great-grandfather, William A. Davidson was one of the 4 original founders of Harley-Davidson back in 1903 and to help Harley-Davidson reach their goal in 2003, I've decided to get involved and make a difference.

My effort is called the Legacy Ride and I have personally purchased a 100<sup>th</sup> Anniversary Edition Ultra Classic Electra Glide Motorcycle with a sidecar in order to raise money and qualify to participate in the 100<sup>th</sup> Anniversary Parade of MDA Heroes back in Milwaukee. For this, we need to raise at least \$5,300 by July 15<sup>th</sup> to be eligible for participation in the Parade and we hope to raise a lot more.

The Legacy Ride needs the support of people like you. In addition to donations on our behalf to MDA, when we get back home to Milwaukee, The Legacy Ride Motorcycle will be sold at auction and the net proceeds added to other donations made to MDA on our behalf.

I'm excited to celebrate 100 years of great motorcycles and 23 years of support for a great cause. Thanks to the efforts of Harley-Davidson, MDA has made significant research breakthroughs bringing them miles and miles closer to a cure. I hope you'll consider getting involved too and challenging other enthusiasts likewise. Please help us to *Make a Difference* by pledging your support for The Legacy Ride today!

Please send your tax-deductible cash, check or money order donation ***made out to "MDA"*** to:

Muscular Dystrophy Association - LEGACY RIDE  
c/o West America Bank  
790 W. Shaw Avenue  
Fresno, CA 93704

You can even donate via the web or just check out the progress of The Legacy Ride at:

[WWW.LEGACYRIDE.ORG](http://WWW.LEGACYRIDE.ORG).

For more information call 559-225-0200 or you can e-mail me at [jeff@legacyride.org](mailto:jeff@legacyride.org).

Thank you for *Making A Difference*,

Sincerely,

Jeffrey Davidson Schrage – June 19, 2003